

Graphic Design & Multimedia – Fall 2016

Course Syllabus & Outline

(Revised 1.20.15)

Teacher: Mr. Cebulski Room: 119 Term: 1 Semester Credit: 1/2 CTE
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Imagine trying to communicate with others without verbally speaking to them? *Graphic Design & Multimedia* is a project-based course that studies the importance of *visual communication* and the role graphic design plays in our everyday lives. Students will learn how to easily and effectively communicate information using simple, clear design solutions. As students create digital projects they will learn the principles of design, how to use professional design software and explore related career paths.

This course focuses on the 3 main components of the design process:

- **Initial Design** – Students are first presented with a problem and must develop a creative design solution that conveys a particular message
- **Digital Layout** – Make your design come to life digitally on the computer
- **Final Production** – It doesn't end at, 'Print.' Every design project has a final assembly component, including cutting, matting, gluing, etc.

Students Expectations:

1. Come to class on time and ready to work
2. Respect the equipment, classroom and each other
3. Complete assignments on time
4. Check school email regularly
5. Try your best, be creative and have fun!

Materials:

1. 1-inch Binder (with plastic all around)
2. 3-ring Pencil holder with zipper
3. Graphite Pencil & Eraser
4. Flash Drive

Quarter Grades:

- 50% - Projects** – Each unit will include a creative project of some sort
- 30% - Classwork & Participation** – This includes all worksheets, homework, lab maintenance and overall participation (see school-wide Participation Rubric)
- 20% - Unit Assessments** – Quizzes, Tests, reflections and/or presentations

Final Grades: Quarter 1 + Quarter 2 + Final Portfolio

Topics Covered: Students will learn following items this semester (some items may change):

UNIT	TOPIC	PROJECT
1	Getting Started: Introduction to Graphic Communications & Adobe InDesign	Personal Matrix
2	Typography: Types of Type, Fonts & Alignment	Binder Covers, Type Terms
3	Design Principles: Make it 'Look Good'	Notepad
4	InDesign as Art: Use the Computer Creatively	Profile Pic
5	Logos: Turn yourself into a logo	Logo Research, Personal Logo
6	Stationary: Stand Out from the Crowd	Stationary Set
7	Greeting Card: Go Ahead, Make Someone's Day	Holiday Card
8	Packaging: Where Design & Engineering Meet	Product Packaging *
9	Final Portfolio: Show Your Design Growth	Final Portfolio

Class Requirements:

Lab Maintenance: Students are responsible for keeping the lab clean. This means absolutely **NO FOOD and/or DRINK** is allowed by the computers. At the end of class, chairs must be push in, computers/keyboards/mice organized, garbage thrown out and binders put back on the shelf.

Communication – NCHS uses Google Docs and email extensively. Please make sure you check your email regularly for handouts and/or assignments. Also, feel free to email me whenever needed.

Cell Phones – Phones should not be used during class time. If there is an emergency, come see me.

Behavior – Being in this class and using expensive computers & professional software is a privilege. Students who are fooling around or disrupting the learning process will be asked to leave.

Attendance and Tardiness – The *NCHS Attendance Policy* is enforced. If a student misses class due to an illness or personal matter (excused absence), it's their responsibility to complete the missing work within a reasonable amount of time (determined by student and teacher).

Deadlines – Late work can be turned in for full credit as long as the assignment has not been handed back. Once the assignment has been handed back, 5 points per day will be deducted.

Illegible work – If I can't read it, it doesn't exist, so illegible work will not receive credit. All work must be TYPED unless otherwise noted. But, don't worry – we use Google Docs for almost everything.

Plagiarism - Any work that is plagiarized or copied will be given a zero. This includes all classwork, homework, quizzes, tests, projects and project ideas. It's one thing to find inspiration, another to steal.

Extra Help – If you are having trouble, please ask for help. I'm available after school as long you set up an appointment ahead of time. Come see me in advance and we will arrange something.

Extra Credit – Is available to those students who want to do more. We'll figure something out.

And finally...welcome. I look forward to having a wonderful semester with all of you!