

Advanced TV Broadcasting – Levels 2, 3 & 4

Course Syllabus & Outline

(Revised 8.26.14)

Teacher: Mr. Cebulski

Room: 119

Term: 1 or 2 Semesters

Credit: 1/2 CTE

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Advanced TV Broadcasting is project-based course that centers around NCTV 78, which is New Canaan’s educational access channel. NCTV 78 specifically concentrates on the *two* main aspects of TV: *field & studio production*. Students expand their broadcasting skills by incorporating advanced production techniques and using cutting-edge technology and equipment. This is done by focusing on the three specific areas of NCTV, which are:

EVENTS – NCTV’s programming consists mostly of school events – sports, arts and entertainment and assemblies. There’s always a lot going on at the high school and around town, and its NCTV’s goal to shoot, edit and broadcast as many events as possible.

ORIGINAL CONTENT – Students produce creative, original content while learning new equipment and incorporating advanced production and editing techniques. Students follow the 3 phases of production they develop concepts, create scripts & storyboards, then shoot and edit video.

THE MORNING ANNOUNCEMENTS – Every Friday NCTV produces a *live* studio show that is broadcast to the school and town, informing students and parents of the latest news, sports and weather. Students track down and write news stories, shoot and edit video and create full-screen graphics.

Students will explore each of these areas throughout the year, cycling through every few weeks.

Class Structure – Advanced TV Broadcasting combines the 3 different levels of TV into one class and is designed to run like a professional TV station. While students work with more professional equipment and learn more advanced production techniques, the course is also designed to build individual leadership and teamwork skills.

TV 4 – Senior Producers: third-year students serve in *executive* leadership positions and have the autonomy to structure their own learning, allowing them to concentrate on a specific area of video production and/or broadcasting while managing other students.

TV 3 – Producers: second-year students serve in leadership position as *producers* and take on enhanced responsibilities in both field and studio production.

TV 2 – Associate Producers: first-year students learn and apply the fundamental principles of reporting & writing, shooting & editing and media production via the 3 different cycles.

Grading – Because students learn by doing in this course, a system for grading that balances high standards for student work exists with the understanding that mistakes are part of the learning

process. Reflection and goal-setting are essential to the learning process. For each production cycle, students earn credit that contributes to a holistic grade in the following areas:

- fulfilling task responsibilities during each of the 3 cycles
- quality of reporting, media and video production work (assessed via class rubrics)
- reflections on learning (assessed via NCHS Reflection rubric)

Quarter Grades:

50% - Projects – One single camera & one multi-camera event is required each quarter

20% - Classwork & Participation – This includes all worksheets, homework, lab maintenance and overall participation (see school-wide Participation Rubric)

20% - Unit Assessments – Tests, reflections and/or presentations

10% - Quizzes – Quick quizzes may be given occasionally

Semester Grades: Q1 + Q2

Class Requirements – Students are expected to understand the following:

Lab Maintenance: Students are responsible for keeping the lab clean. This means absolutely **no FOOD and/or DRINK** is allowed by the computers or in the TV studio. At the end of class, chairs must be pushed in, computers/keyboards/mice organized, garbage thrown out and binders put back on the shelf.

Cell Phones – Phones should not be used during class time. If there is an emergency, come see me.

Behavior – Being in this class and using the TV equipment is a privilege. We use expensive equipment and computers so I will not hesitate to remove students who are fooling around.

Attendance and Tardiness – The *NCHS Attendance Policy* is enforced. If a student misses class due to an illness or personal matter (excused absence), it's their responsibility to complete the missing work within a reasonable amount of time (determined by student and teacher).

Deadlines – In the TV industry, nothing is more important than meeting deadlines. Meet them.

Illegible work – If I can't read it, it doesn't exist, so illegible work will not receive credit. All work must be TYPED unless otherwise noted. But, don't worry – we use Google Docs for almost everything.

Plagiarism - Any work that is plagiarized or copied will be given a zero. This includes classwork, homework, quizzes, tests, projects and project ideas. It's one thing to find inspiration, another to steal.

Extra Help – If you are having trouble, please ask for help. I'm available after school as long you set up an appointment ahead of time. Come see me in advance and we will arrange something.

Extra Credit – Is available to those students who want to do more. NCTV is always looking for extra help when shooting events. Extra credit must be scheduled AHEAD of time and approved first.

“You know what you value by the time you give it.”

“It is in the pursuit of perfection that you will find excellence.”